



SERVICES DESIGN TECHNOLOGY International



Interior Design



## Interior Design

SDT International Interiors provide its customers with a well-appointed and inimitable design. Our innovative approach to customer relations provides us with the ability to match our product to the needs of the marketplace; and most importantly deliver a bespoke service rivaled by none.

Our team create both traditional and contemporary designs for customers all over the world. We interpret their vision by working with them in our creative design studio. This approach gives our customers the opportunity to be part of their design narrative, and create exquisite interiors.

Our philosophy is simple; effortlessly blend the desires of our customers with a fusion of classic and contemporary creations. We use skilled Designers, exceptional service and have a passion that will make your space inspirational.





## Our Design Philosophy:

There are numerous ways to interpret a design, but the objective of all design is to craft a better world.

Design has the ability to renovate and enhance society, community values, and the atmosphere; it has the power to house, raise up, and prepare us for a better future.

Our aim is to make your world better by linking real needs with practical solutions so you can work, learn and play your best.

We cautiously reflect on the feeling you want your space to exude and how that feeling must be consistent with the room's wished-for function.

## The Psychology of Color:

**When you walk into a room, how do you feel?**

Most probably, your mood gets altered by the room's interior colors.

**Now, how do you want to feel when you walk into that room?**

That's where color selection comes in.

Choosing colors is more than an aesthetic decision. Colors have a direct impact on senses and mood, and thus, behavior.

The right shade can stimulate creativity, provide clarity and instill calm: all the conditions necessary for a positive space.

Studies show that even an adjustment in hue can even have an effect on human behavior.



Interior design demands visualization of scale, proportion and color while having practical research, development and analytical skills.

Yet the most important skill of all is listening. While we maintain exceptional communications throughout the life of a project we remain flexible in response to your needs.

# The Planning Process



- Programming
- Schematic design
- Design Development
- Construction Documentation
- Construction Administration

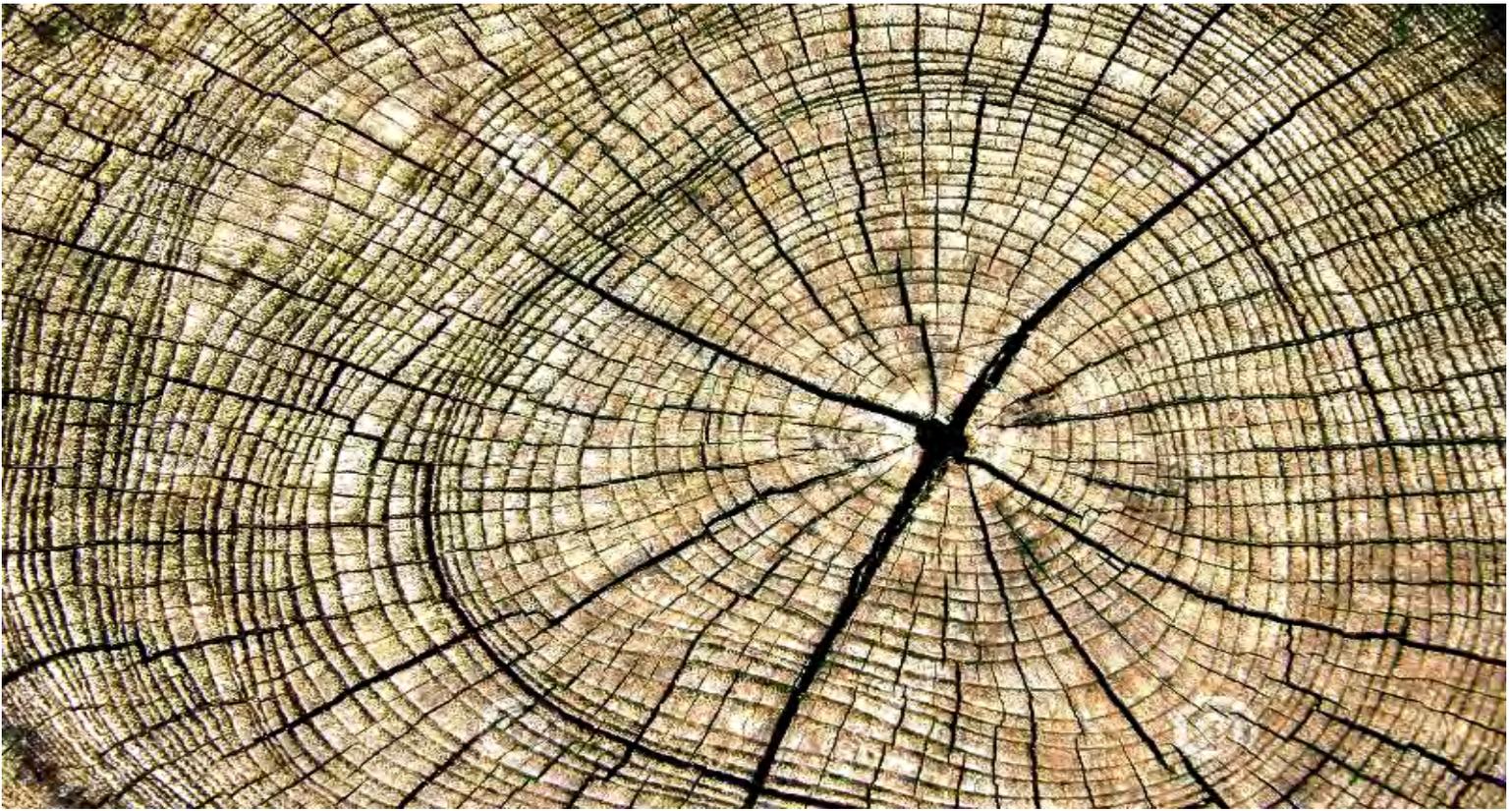


## Our Approach

Teamwork and collaboration are key elements of our approach. We influence our extensive resources to create multi-disciplinary teams that tackle the most complex challenges and deliver the highest quality client services.

This approach is derived from our years of experience in the interior design field.





## Life is GREEN

Green building is no longer a trend, it is a common principle and a benchmark of social awareness. The goal of sustainable design is to reduce the negative impact of design on the earth's natural systems, but many of the stereotypes surrounding the Green building and design movement are wrong.

Despite beliefs that sustainable buildings are more expensive, data from an increasing number of sustainable projects suggest long-term economic benefits gained from high-performance buildings are substantial, while green materials enhance building performance. And then there are the truly unseen benefits, such as proven ways to maintain the quality of indoor air, especially for new construction and renovation.

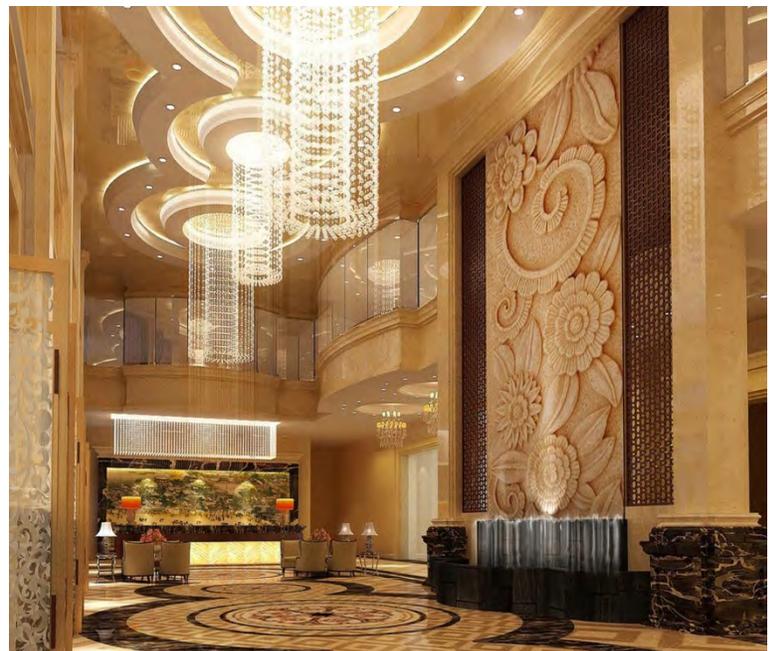
Creative budgeting can incorporate green materials without increasing overall project costs. For example, omit unnecessary materials that may have negative environmental consequences and allocate the savings to higher-quality green materials (e.g., eliminate the need for an extra layer of finish material by using higher-quality, green substrates).





## Our Interior Design Services

- Color and photo realistic renderings
- Signage design and procurement packages
- Space planning
- Interior finish selection
- Budgets
- Construction documentation
- Schedules
- Furniture selection, procurement, and custom design.
- Visioning sessions
- Workflow, needs assessments, and programming
- Concepting
- Sustainable Interiors
- Community focus groups
- Bid package and execution
- Finishing





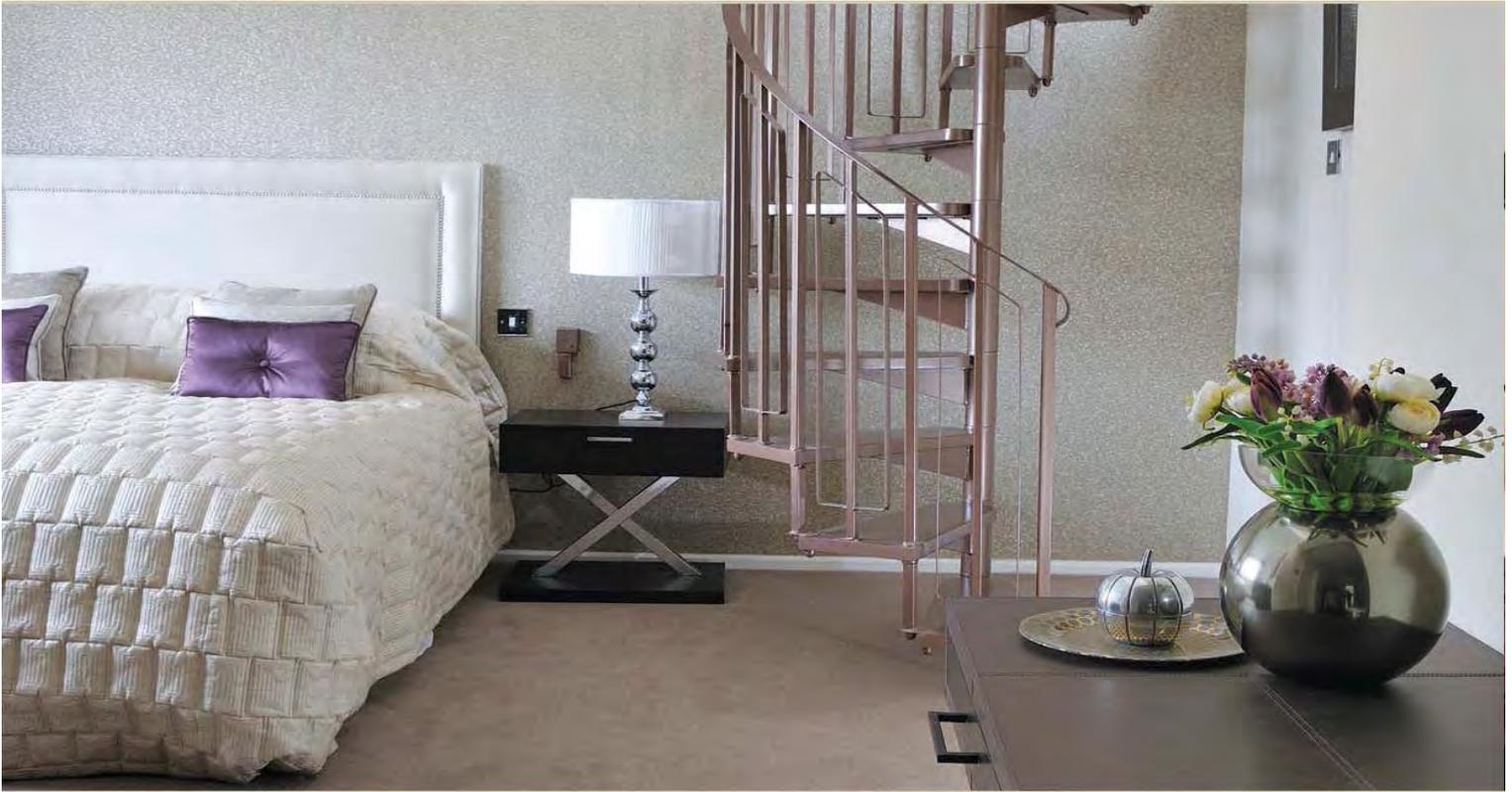
## Hotels

Professional design is regarded as the best way of realizing the highest standard in refurbished interiors, which is essential for success in today's tourism and hospitality market.

Our work includes all aspects of interior design and project management, ranging from the smallest guesthouses to international hotels.

Our designs and project management will ensure that your property achieves the highest standard of refurbishment in guest accommodation and public areas, which leads to the success in the tourism industry.





## Private Houses

Among your most precious assets are your home and free time. Often, you are too busy to give yourself the home environment you aspire to.

SDT International realizes your dreams of a beautifully designed home interior through its experienced designers who will personally manage each project to ensure we meet your brief every step of the way.

Working together, we'll make the best use of the available space and create an interior that meets your design criteria, your practical requirements and your budget.





## Developers

We specialize in all aspects of design and interior project management in property development.

We project manage every step of the way. As we employ contractors, flooring and curtain fitters, it's our responsibility to ensure deadlines are met and the work is carried out to our high standards.

This means ensuring your property achieves its potential value freeing you to scout your next investment.





## Our Portfolio

Since 1991, SDT International is combining classic, infused with a clean modern edge and blending contemporary with timeless styles.

Our aim is to identify the specific needs of the customer whilst creating space that is memorable yet functional.

Working together with the client our project design and management team bring experience and creativity to all design solutions.

### Our List of Projects include:

- Habtoor Land Theme Park (Restaurants And Souk ) – Beirut Lebanon
- Al Bateen hotel : Dubai (4 stars hotel )
- Tahrir Tower : (Furnished apartment Hotel Baghdad )
- Al Dammam Mall – KSA
- Al Dammam Hotel – KSA
- Beirut homes 4 : 4 Star Hotel - Beirut





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## About SDT

SDT international was established in 1991 as an engineering consultancy company that provides comprehensive range of services in the Structural, Mechanical, Electrical, Infrastructure design, and Environmental studies.

For the past 22 years, we have been a pioneering force in the planning, design and implementation of development projects in the Middle East, UK and Australia.

With six offices in six countries, we employ high caliber specialized engineers capable to apply innovative approaches to design and deliver practical and cost effective solutions.